

# KATHERINE (KATIE) LOVELESS

UX DESIGNER | UI DESIGNER | PHOTOGRAPHER

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## EXPERIENCE

### UX UI DESIGNER

Freelance | Jun 2021 to present

I let Design Thinking guide my user-centered decisions as I: collaborate with stakeholders; conduct research and competitive analysis; find and define the problems to solve; create personas and customer journeys to better empathize with the users; create user flows and task flows to ensure seamless usability; ideate with sketching and design low-fi and hi-fi wireframes and prototypes with thoughtful heuristics; and iterate until ready for handoff to development. Please see my portfolio for recent case studies of the products I've been working on.

### UI DESIGN INTERN

Yappolotics | Los Angeles, California (Remote) | Dec 2021 to Feb 2022

I collaborate with the stakeholders to translate their vision into a responsive, functional, and aesthetically engaging website design that informs users of the benefits of the product and convinces them to download their app.

### LEAD PHOTOGRAPHER, VIDEOGRAPHER, AND AUDIO ENGINEER

Live Your Truth LLC | Highland, Utah (Remote, hybrid) | May 2015 to present

Initially hired as an assistant photographer, I quickly turned sluggish chaos into a streamlined workflow that boosted efficiency and elevated visual quality, and within 2 years I was promoted to lead both the photography and AV departments. I currently manage all product photography, fashion portraiture, beauty and wellness video tutorials, and podcast recordings.

## PUBLICATIONS

**A YEAR IN FIRE AND ICE** Published 2014 by Geoscan-Jarðsyn

Within weeks of its release, my photography memoir was in the top three bestselling books in Bókabúð Máls og Menningar, one of Iceland's largest books stores, and was featured in articles for WowAir Magazine and Morgunblaðið newspaper.

## EDUCATION

**DESIGNLAB UX ACADEMY** Feb 2021 to Nov 2021

A rigorous user experience boot camp grounded in research, ideation, and design implementation. I completed two conceptual projects and led two more projects with local businesses. I passed my final portfolio review with the highest score in every category.

**UTAH VALLEY UNIVERSITY** Aug 2010 to Mar 2012

I took a sabbatical from pursuing an integrated bachelors degree in anthropology, humanities, and cinematic studies after my brother was diagnosed with terminal cancer. Career opportunities since then have kept me from returning, but I'm a forever-student always looking to further my knowledge in high-impact ways.

## TOOLS & SOFTWARE

Adobe XD

Figma

Whimsical

Maze

Optimal Workshop

Adobe Photoshop

G Suite

## STRENGTHS

Empathetic communicator

Resourceful problem-solver

Creative eye for aesthetics

Open-mindedness to rethink

Tenacious learner

Insatiable curiosity

Organized and efficient

Collaborative teammate

Reliable independence

## INTERESTS

Traveling to new places

The longest walks

Helping plants thrive

So many podcasts

Sharing amazing food

Crafting and creating

Optimal coziness

Becoming better